## Healthy St. Landry Alliance 2018-2020 Action Plan

#### Goal One: Improve St. Landry's Community Health Ranking

Objective 1: Reduce chronic and diet-related diseases and risk factors by increasing awareness about access to community health services, local and healthy food, physical activity and tobacco-free living resources by June 2020. **Strategy 1.1** Create a community resource directory to decrease barriers to access care Activity Timeline **Responsible Partner Benchmarks/Indicators Progress/Update Comments** Hold sub-committee planning Monthly **Sub-Committee members** 1. Determined community resources Meetings held monthly 2. Established connections with Combined resource meeting resources/providers/agencies in the directory/steering committee community meetings **Asset Directory Committee** Research programs and services 4/30/18 1. Community resources added to 232 records submitted 7/25/19 in the community to identify gaps **CAAT Team** Quotes rcvd for printing database **OPH Community Health** 2. A minimum of 100 resources submitted in resources and services Est. distribution date mid Sept 2019 Workers including at least three resources per category Coordinate educational outreach 08/2019 Contact BCBS about establishing an event opportunities app Explore social media Strategy 1.2 Strengthen the Louisiana Smoke-Free Air Act Activity Timeline **Responsible Partner** Benchmarks/Indicators **Progress/Update Comments** Recruit grass root supporters for 2019-Rene Stansbury Number of supportive members a SF community 2020 Kathy Richard Meet with local leaders to 2019-Rene' Stansbury Number of meetings held and/or attended educate on the importance of SF 2020 Community partners communities **Strategy 1.3** Promote Louisiana Free Cessation services **Responsible Partner** Benchmarks/Indicators **Progress/Update Comments** Activity Timeline 2019-Distribute quitline parish to Rene Stansbury 40 guitline posters distributed 2020 medical centers, community centers and local businesses in St. Landry parish **Strategy 1.4:** Encourage organizations/buisness's to adopt a healthy workplace through workplace wellness programs **Responsible Partner** Benchmarks/Indicators **Progress/Update Comments** Activity Timeline Increase WellAhead WellSpots 12/2019 WellAhead Representative # of Wellspots **Tobacco Cessation** Designations in St. Landry **Strategy 1.5:** *Increase access to fresh and healthy foods* 



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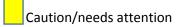
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments	
Coordinate farmers markets		Melanie LeBouef	# of markets identified		
opportunities in low-access			Identified needs		
neighborhoods			# of partners		
1. Establish number of current markets					
2. Determine the community needs					
3. Identify community partners					
Conduct a plan to establish an		Local gym, fitness group, ???	Research Lafayette plan		
Eat Fit St. Landry program			Obtain a copy of Lafayette's plan		
			Hold meeting with program organizing team		
Strategy 1.6: Establish a Healthy Bo	Strategy 1.6: Establish a Healthy Baby Initiative				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments	
Decrease infant mortality rates		Lauren David			
		Devin Bailey Nichols			
Increase education on birthing options					
Identify community partners		Alliance partners			

### Goal 2: Increase the community's awareness, knowledge & capacity to improve health outcomes

Objective 1: Build communities' capacity for identifying and utilizing new and current health resources and programs to improve health by 2020.				
<b>Strategy 2.1</b> Develop a Healthy St. Landry Alliance to maximize partnerships through collaboration and prevention and wellness				
focused initiatives.				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Identify potential partners and	Sum 2019	Alliance members	Number of Alliance partners	
develop a recruitment plan			Alliance partners representing multiple sectors of	
			business, government and citizen	
Develop a community calendar to			Calendar established	
inform the public of prevention			Publish monthly HSTL meetings and minutes on	
and wellness events			website	
<b>Strategy 2.2:</b> Increase Key Decision Maker / Community leadership knowledge about the communities needs				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments







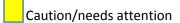
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Advances for a ((boots) in all		Dishaud Lucita Tuesau Auto-	Company a mariah suida atalyah aldar masatisa ata	
Advocate for a "health in all		Richard Lucito – Tracey Antee	Convene a parish-wide stakeholder meeting to	
policies" approach with local			present statistical data about our rankings in	
municipalities			healthy living components, our strategic health	
			plan and how non-health care sectors contribute	
			to healthy living outcomes	
			Signed commitments from each community	
			leader	
Promote Complete streets			1.# of projects considered or completed for	
concept			complete streets components	
			2.# of established local walking groups	
Research "play dessert" areas of			1.# of identified areas	
the parish	<u> </u>		2. Research ways to improve the area	
Strategy 2.3: Revitalize rural and/or	underserved	communities through education	and the support of policies, systems and	
environmental changes that encour	age healthy li	ving.		
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Convene community town halls to			RWJ measurements	
promote healthy lifestyle				
programs				
Make physical activity an event in			# of community events that incorporate a physical	
larger, public settings			activity(5k, fitness day, etc)	
Strategy 2.4: Research and identify	the feasibility	of a health and wellness Hub Co	ncept	
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Develop a plan of what a			Community navigator	
community hub looks like				
Identify other communities with a				
similar concept				
Identify community benefits of a				
Hub				
Develop promotional outreach				
plan				

Objective 2: Increase telemedicine programs throughout the parish by 2019.				
Strategy 2.1:				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Establish telemedicine in STL	Jan 2019	Opelousas general – lead	Telemedicine is available for use	Arnaudville Elementary telemedicine
parish schools		Members – supportive	Most rural schools identified	program begins Feb 19







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Strategy 2.2:				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Identify other rural sites that would have the highest impact	In progress	OGHS	Sites are identified Initial conversations to form partnerships begin	Conversation has begun with LSUE