

Healthy St. Landry Alliance 2018-2020 Action Plan

Goal One: Improve St. Landry's Community Health Ranking

Objective 1: Reduce chronic and diet-related diseases and risk factors by increasing awareness about access to community health services, local and healthy food, physical activity and tobacco-free living resources by June 2020.

Strategy 1.1 Create a community resource directory to decrease barriers to access care

Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Hold sub-committee planning meeting	Monthly	Sub-Committee members	1. Determined community resources 2. Established connections with resources/providers/agencies in the community	Meetings held monthly Combined resource directory/steering committee meetings
Research programs and services in the community to identify gaps in resources and services	4/30/18	Asset Directory Committee CAAT Team OPH Community Health Workers	1. Community resources added to database 2. A minimum of 100 resources submitted including at least three resources per category	232 records submitted 7/25/19 Quotes rcvd for printing Est. distribution date mid Sept 2019
Coordinate educational outreach event opportunities	08/2019			Contact BCBS about establishing an app Explore social media

Strategy 1.2 Strengthen the Louisiana Smoke-Free Air Act

Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Recruit grass root supporters for a SF community	2019-2020	Rene Stansbury Kathy Richard	Number of supportive members	
Meet with local leaders to educate on the importance of SF communities	2019-2020	Rene' Stansbury Community partners	Number of meetings held and/or attended	




Strategy 1.3 Promote Louisiana Free Cessation services

Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Distribute quitline parish to medical centers, community centers and local businesses in St. Landry parish	2019-2020	Rene Stansbury	40 quitline posters distributed	

Strategy 1.4: Encourage organizations/business's to adopt a healthy workplace through workplace wellness programs

Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Increase WellAhead WellSpots Designations in St. Landry	12/2019	WellAhead Representative	# of Wellspots	Tobacco Cessation

Strategy 1.5: Increase access to fresh and healthy foods




 Completed
  Ongoing
  Caution/needs attention

Healthy St. Landry Alliance 2018-2020 Action Plan

Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Coordinate farmers markets opportunities in low-access neighborhoods 1. Establish number of current markets 2. Determine the community needs 3. Identify community partners		Melanie LeBouef	# of markets identified Identified needs # of partners	
Conduct a plan to establish an Eat Fit St. Landry program		Local gym, fitness group, ???	Research Lafayette plan Obtain a copy of Lafayette's plan Hold meeting with program organizing team	
Strategy 1.6: Establish a Healthy Baby Initiative				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Decrease infant mortality rates		Lauren David Devin Bailey Nichols		
Increase education on birthing options				
Identify community partners		Alliance partners		

Goal 2: Increase the community's awareness, knowledge & capacity to improve health outcomes

<i>Objective 1: Build communities' capacity for identifying and utilizing new and current health resources and programs to improve health by 2020.</i>				
Strategy 2.1 <i>Develop a Healthy St. Landry Alliance to maximize partnerships through collaboration and prevention and wellness focused initiatives.</i>				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Identify potential partners and develop a recruitment plan	Sum 2019	Alliance members	Number of Alliance partners Alliance partners representing multiple sectors of business, government and citizen	
Develop a community calendar to inform the public of prevention and wellness events			Calendar established Publish monthly HSTL meetings and minutes on website	
Strategy 2.2: <i>Increase Key Decision Maker / Community leadership knowledge about the communities needs</i>				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments




 Completed
  Ongoing
  Caution/needs attention

Healthy St. Landry Alliance 2018-2020 Action Plan

Advocate for a “health in all policies” approach with local municipalities		Richard Lucito – Tracey Antee	Convene a parish-wide stakeholder meeting to present statistical data about our rankings in healthy living components, our strategic health plan and how non-health care sectors contribute to healthy living outcomes Signed commitments from each community leader	
Promote Complete streets concept			1. # of projects considered or completed for complete streets components 2. # of established local walking groups	
Research “play dessert” areas of the parish			1. # of identified areas 2. Research ways to improve the area	
Strategy 2.3: Revitalize rural and/or underserved communities through education and the support of policies, systems and environmental changes that encourage healthy living.				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Convene community town halls to promote healthy lifestyle programs			RWJ measurements	
Make physical activity an event in larger, public settings			# of community events that incorporate a physical activity(5k, fitness day, etc...)	
Strategy 2.4: Research and identify the feasibility of a health and wellness Hub Concept				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Develop a plan of what a community hub looks like			Community navigator	
Identify other communities with a similar concept				
Identify community benefits of a Hub				
Develop promotional outreach plan				




Objective 2: Increase telemedicine programs throughout the parish by 2019.

Strategy 2.1:				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Establish telemedicine in STL parish schools	Jan 2019	Opelousas general – lead Members – supportive	Telemedicine is available for use Most rural schools identified	Arnaudville Elementary telemedicine program begins Feb 19

 Completed
  Ongoing
  Caution/needs attention

Healthy St. Landry Alliance 2018-2020 Action Plan

Strategy 2.2:				
Activity	Timeline	Responsible Partner	Benchmarks/Indicators	Progress/Update Comments
Identify other rural sites that would have the highest impact	In progress	OGHS	Sites are identified Initial conversations to form partnerships begin	Conversation has begun with LSUE

 Completed
  Ongoing
  Caution/needs attention