



Paint the Town Pink 2026 Community Activities

September 11, 2026

Paint the Town Pink T-Shirt Preorder Deadline

Any quantity of t-shirts is now eligible for preorder. T-shirts can be preordered and paid for online at www.opelousasgeneral.com/pink. Preorder and sponsor t-shirt pick up is at the former OGHS Business Office (1152 Prudhomme Circle) on Wed, Sept 23 (7AM-6PM); Thurs, Sept 24 (8AM-5PM).

September 25, 2026

Paint the Town Pink Kickoff Party and T-Shirt Public Sale

Join us at the OGHS main campus, on September 25 for a day of fun events and activities from 9:00AM-3:00PM. Mary Bird Perkins Cancer Center at Opelousas General will showcase their Prevention on the Go mobile unit. More vendors and food trucks to be announced.

New 2026 Paint the Town Pink t-shirts go on sale in the OGHS Main Campus main entrance. Cost is \$9 (S-XL) and \$10 (2XL-5XL), cash or credit card only. Prior year t-shirts on sale for \$5 until they are gone! T-shirts will remain on sale in the hospital lobby on Monday, September 28 9AM-6PM and Tuesday, September 29 from 9AM-1PM. All remaining shirts will be sold for \$10 in the hospital gift shop (cash only) beginning Wednesday, September 30.

October 1-14, 2026

"Be My Support" Bra Decorating Contest

Pre-registration is required online at www.opelousasgeneral.com/pink. Use our theme or pick your own! The deadline to drop off your entry is 3:00PM on October 14, 2026. The drop off location is OGHS main campus gift shop or OGH Imaging (1341 I-49 South Service Rd., Sunset). Prizes awarded by judges' vote as well as people's choice. If you require alternate drop off, please call 337-948-5170.

October 16 & 23, 2026

Pinkest School (10/16) and Pink My Business Contest (10/23)

Pre-registration is required online at www.opelousasgeneral.com/pink. Open to all schools and businesses in St. Landry Parish. Entrants will be featured on Facebook. Awards are presented to first place winners from each category at the Pink Luncheon.

October 30, 2026

Pink Luncheon and Style Show followed by VIP After Party Social

Luncheon held at Evangeline Downs Event Center from 11:30AM-1:00PM (Doors open at 11AM). Individual tickets (\$25) and reserved tables of eight (\$180) must be purchased online or in-person by October 10, 2026 at www.opelousasgeneral.com/pink.

VIP After Party, sponsored by OGH Imaging, follows the luncheon from 1:00PM-3:00PM. VIP Tickets for the event are an additional \$25 and include complementary beer, wine & a speciality drink. VIP guests will receive a limited souvenir glass to enjoy our event-exclusive Pink cocktail.

This itinerary is subject to change. Any changes and/or updates to events and event details will be reflected on our website, www.opelousasgeneral.com/pink. Questions? Call our marketing office at 337-948-5170. Purchasing sponsorships, event tickets and t-shirt presale, as well as event registration can all be completed online. Follow us on Facebook as we "Paint the Town Pink!"

Paint the Town Pink is a breast cancer awareness and prevention initiative of Opelousas General Health System in cooperation with OGHS Foundation and its sponsors.