



Paint the Town Pink 2025 Community Activities

September 12, 2025

Paint the Town Pink T-Shirt Preorder Deadline

Any quantity of t-shirts is now eligible for preorder. T-shirts can be preordered and paid for online at www.opelousasgeneral.com/pink. Preorder and sponsor t-shirt pick up is at the OGHS Marketing Office (629 E. Prudhomme St., Building L) on Tues, Sept 23 (12-6PM); Wed, Sept 24 (7AM-6PM); Thurs, Sept 25 (8AM-5PM).

September 26, 2025

Paint the Town Pink Kickoff Party and T-Shirt Public Sale

Join us at the OGHS main campus, on September 26 for a day of fun events and activities from 9:00AM-3:00PM. Mary Bird Perkins Cancer Center at Opelousas General will showcase their Prevention on the Go mobile unit. More vendors and food trucks to be announced.

New 2025 Paint the Town Pink t-shirts go on sale in the OGHS Main Campus main entrance. Cost is \$9 (S-XL) and \$12 (2XL-5XL), cash or credit card only. Prior year t-shirts on sale for \$5 until they are gone! T-shirts will remain on sale in the hospital lobby on Monday, September 29 9AM-6PM and Tuesday, September 30 from 9AM-1PM. All remaining shirts will be sold for \$10 in the hospital gift shop (cash only) beginning Wednesday, October 1.

October 1-14, 2025

"Be My Support" Bra Decorating Contest

Pre-registration is required online at www.opelousasgeneral.com/pink. Use our theme or pick your own! The deadline to drop off your entry is 3:00PM on October 14, 2025. The drop off location is OGHS main campus gift shop or OGH Imaging (1341 I-49 South Service Rd. Sunset). Prizes awarded by judges' vote as well as people's choice. If you require alternate drop off, please call 337-948-5170.

October 17, 2025

Pink My Business and Pinkest School Contest

Pre-registration is required online at www.opelousasgeneral.com/pink. Open to all schools and businesses in St. Landry Parish. Entrants featured on Facebook. Awards are presented to first place winners from each category at the Pink Luncheon.

October 24, 2025

Pink Luncheon and Style Show and VIP After Party Social

Held at Evangeline Downs Event Center from 11:30AM-1:00PM (Doors open at 11AM). Individual tickets (\$25) and reserved tables of eight (\$180) must be purchased online or in-person by October 10, 2025 at www.opelousasgeneral.com/pink.

NEW!

There will be a VIP After Party following the luncheon from 1:00PM-3:00PM. VIP Tickets for the event are an additional \$25 and include complementary beer, wine & a speciality drink. Each VIP guest will receive a souvenir glass to enjoy our event exclusive Pink cocktail.

This itinerary is subject to change. Any changes and/or updates to events and event details will be reflected on our website, www.opelousasgeneral.com/pink. Questions? Call our marketing office at 337-948-5170. Purchasing sponsorships, event tickets and t-shirt presale, as well as event registration can all be completed online. Follow us on Facebook as we "Paint the Town Pink!"

Paint the Town Pink is a breast cancer awareness and prevention initiative of Opelousas General Health System in cooperation with OGHS Foundation and its sponsors.